

February 21, 2019

Iowa Quarter Horse Board of Directors Meeting

Gateway Hotel, 2100 Green Hills Dr., IowaStater Restaurant, Ames, IA

Meeting called to order by President Tammi Adix at 6:43 pm.

Tammi thanked everyone for coming to the meeting and for what we all do. She reported the association received a Thank You from Curtis Johnson for him receiving his sportsmanship award at the banquet.

Roll Call: Matt Winters, Vice President, Shelli Eatwell, Secretary-Treasurer, Director at Large, 1-Steve Kunde, 2-Cindy Johnson, 3 -Missy Merwald, 4-Kelly Birkenholtz:

District 1 -Jeana Heitman, District 2-Brian Hamrick, District 3- Shane Vaughan, District 4 -Vacant, District 5-Jackie Kincaid, District 6-Vacant, District 7-Rosalie Carlson, District 8- Wade Ellerbroek, Ex-Officio-Kim Strong.

Absent were Kelly Birkenholtz, Jeana Heitman and Shane Vaughan

Approval of January Minutes- Minutes were amended. Brian made the motion to approve as amended, Rosalie C. 2nd, motion passed.

Treasures Report-

Amateur Checking \$20,272.55	Breeders 2019 \$48.03 (current balance is \$31,096.26)
Breeders Checking \$30,207.71	Greenfield \$12,025.76
General Checking \$171,759.87	Sibley \$13,582.04
EWD Checking \$1,773.00	Ranch Horse \$2,800.01
Dollars for Scholars \$19,476.40	<u>Wells Fargo \$2,076.10</u>
Breeders 2015 \$3,746.40	Totals \$379,194.03
Breeders 2016 \$24,325.18	
Breeders 2017 \$44,866.28	
Breeders 2018 \$32,234.70	
District 1 \$14,099.32	

District 2 Checking \$16,807.78

Savings \$1,482.63

District 3 \$6,768.63

District 4 \$4,196.76

District 5 \$4,148.95

District 6 \$16,992.58

District 7 Checking \$7,511.95

Savings \$971.98

District 8 \$8,521.04

Total \$81,501.62

Discussion was talked about if all districts have paid their 10%. After further discussion it was determined that a reminder letter be sent to each district director at the end of the year to share with their district secretary for the 10%. Tammi will look back on the bank statements to verify what districts have not paid and will send a letter out to each district to let them know what they owe. Brian made a motion to have a new account opened for the audit fund, Kim, 2nd, all in favor, motion passed.

Old Business:

Mayflower Committee:

Kim Strong reported there are three judges that have confirmed for the May Flower and working on the rest. Two have also confirmed for the Fall Futurity. Kim is working on getting scribes for the show. Kim has received a \$500 sponsorship from Markel Insurance and four vendors have confirmed they will be attending. One vendor will donate a horse hay bale feeder at the show for a giveaway. The vendor will provide a box and tickets for the drawing. To be eligible to sign up for the feeder, the individual would need to provide proof of IQHA membership. The sign-up box will be at the Horse Fair as well as the Mayflower horse show. Any IQHA member can sign up between now and the Mayflower show. Discussion was held to lower the vendor fee to \$300 for the vendor donating the feeder. The drawing will be held on Saturday evening at the exhibitor party. The winner will need to take the feeder home at the end of the show. If the winner is not able to take the feeder home after the show, Cindy volunteered to take it to her place for the winner to pick up.

Missy stated that the show bill, stall forms and vendor forms are on the IQHA website. Jackie mentioned that she has not received any stall reservations as of today.

Fox Show Service will be the show secretary for the Mayflower. Rosalie questioned why Fox Show Services did not have to submit a bid for the show secretary. After further discussion it is usually up to the show committee to make the decision. Wade asked Rosalie if she would like to be the show secretary for the Fall Futurity for the same price as the previous year. Rosalie stated she is interested and needs to check with her kids if they want to do the Fall Futurity. Wade made a motion to hire Rosalie for the Fall Futurity at the same price as last year with the additional day fee, Steve seconded. Shelli asked to table the motion due to a possibility of a conflict of interest. Voting yes is Wade, Steve, Brian, Matt, Mitch. Not voting is Rosalie, Kim, Cindy, Jackie, Missy and Shelli. Motion was passed.

Kim had two proposals for the show photographer. Bar H Photography would provide normal services in addition to \$100 scholarship award to high point all around youth, 14 to 18, youth 13 & under and Level 1. Show logo on all photos, provide IQHA promotional use of pictures upon requested, champion photos as long as they are purchased by the winners. Missy and Cindy would like clarification if IQHA can use the photos for the IQHA website, Equine Chronical and Facebook since there is no longer a magazine. Kim will follow up with Bar H.

TP Creations would provide normal services in addition to provide promotional photos for IQHA, Equine Chronical and GoHorseShow.com publications. \$100 photo credit donated to show for high point or circuit awards and a photo credit to all EWD riders.

After discussing the two photographers, Wade made a motion to hire the Horton's due to them being long time standing members, longtime supporters, youth advisor, director and past president. Missy added with the clarification that IQHA is able to use pictures on website, Facebook and any other equine publications. Seconded by Rosalie, all in favor, motion passed. Kim will follow up with the request.

2019 Accounting Services:

At the last two meetings held, this topic was tabled and had gone in and out of closed sessions. There were two proposals previously presented.

- Karen Haven's of Haven's Accounting proposed \$875 per month and then lowered it to \$800 per month. Karen has been doing the associations monthly book work as well as tax prep and tax returns.
- Shelli Eatwell proposed \$450 per month.
- This meeting Roland & Dieleman presented a proposal to the association. Roland & Dieleman are familiar about the horse industry and a long-time accounting service in the Grinnell area. The monthly fee proposed is \$675 plus an additional fee of \$900 to prepare approximately 50 1099's and yearly tax preparation.

Discussion was held about the possibility of hiring an executive secretary to take over the monthly bookkeeping along with the daily tasks so there would be a main point of contact in the event there would be committee changes. Steve made a motion to have Shelli do the monthly bookkeeping for this current year until the board finds an executive secretary and/or until October 2019, motion was 2nd by Brian. After much deliberation, Brian rescinded his motion, motion died.

Rosalie made a motion to accept Roland & Dieleman proposal for the amount that is stated in the proposal with clarification of the amount that is on the proposal. Wade seconded the motion. All in favor with Shelli not voting, motion passed. Tammi will send Roland & Dieleman a letter confirming the fees and report back to the board.

New Business:

Bond Applications: Bond Applications are in the works.

Address: There is a new address for the IQHA. Po Box 277, Ogden, IA 50212

AQHA Affiliate Agreement: Business Proposal was sent to Shelly Spears to AQHA. Everything is all in place.

District 6: New Director – Mitch Adkins elected by District members on 2/10/19

District 4: Is still vacant. 4th district will have a joint meeting with District 5 on March 12th

Committees: Tammi is working on getting committees for 2019. The committee list will be available for the next meeting.

2019 Budget: Next meeting will have a proposal for the 2019 budget. Kim and Tammi will work together.

Sponsorship Opportunities: Discussion was held to update the sponsorship form on the website with using one sponsorship form for everything.

Emails: Tammi requested everyone to review their email to confirm the website listings are correct.

2020 Breeders Futurity and Fall Classic Dates: Congress dates are changing and will affect the Fall Futurity and a lot of other shows. Discussion was held to contact AQHA show office to question what our options could be since it would interfere with our Fall Futurity. Tammi will see what she can find out at convention and report back.

On that note, Rosalie brought to the board's attention there is a conflict with another show being held in Iowa in July. Both Brian and Kim thought that was resolved with a conversation they had with AQHA this past fall. After further discussion, Rosalie and Steve suggested that a letter be written to both AQHA and the show manager. Missy made a motion that a letter be sent to the show manager expressing our dissatisfaction with moving a show, Rosalie 2nd, Brian requested that Lisa Pond of AQHA be included in the letter sent as well. All in favor, motion passed.

District Reports:

District 1: No report

District 2: Brian had a meeting with a new partner for the Hawkeye Classic. The new partner is Warren County Quarter Horse Association. Warren County will provide workers for the Hawkeye Classic all days. Hawkeye Classic will be a split-combined show with 2 judges for each show. Warren County will add \$1,000 for added money for the 1st three places in open and amateur AQHA Ranch Horse Riding. Due to the conflicting show in Denison, District 2 will discuss about adding money for the Versatility Ranch Horse Challenge to attract more entries. In addition, all exhibitors that are entered in halter classes will be able to reach into a bucket to earn some cash. A total of \$300 will be in a bucket ranging from \$1 bills to \$50 bills. Circuit awards will be given away for every class as well as all around high point awards. District 2 will be continuing to accept sponsorships for the Hawkeye Classic.

District 3: No report

District 4: No report

District 5: February meeting was cancelled due to weather. Jackie has a meeting scheduled on March 12th at Montana Mike's. Shane Vaughn is having Jeff Capps attend the meeting to talk about Ranch horse riding. Anyone is welcomed to attend meetings if there is anything they would like to present to the district.

Steve had a suggestion as an association to promote shows that IQHA is hosting at district events.

District 6: Mitch Adkins was newly elected on February 10th.

District 7: No report

District 8: No report

Director At Large Reports

Cindy: No Report

Steve: No Report

Missy: Missy sent out the 1st newsletter. 66% had opened the email. 103 out of 164 opened the email. The deadline for information to be in the March newsletter will be on Feb 22nd. The March newsletter will go out the 1st week in March.

Horse Fair: Jackie reported the dates are March 29 thru 31st. IQHA will be sharing the booth with IQHA Ranch Horse breeders. She is asking people to sign up in 2-hour increments. If there is any information that anyone would like displayed Jackie is requesting information by March 29th. Jackie will have Hammer Down's horse racing game as a fun game, prizes will be given out. Board members are encouraged to attend to help volunteer. Photo booth will be added for fun pictures. Jackie would like to add a Ranch Horse banner with the IQHA banner so people can get their photo taken with a Ranch Horse stallion. In addition, Jackie would like to support EWD. She would like to get a picture of TY on his horse. Each year she would like to add different banners. Jackie talked with Shane Vaughn to see if it was possible to have a Ranch Horse at the avenue of Breeds to represent IQHA. There will be more discussion at the 4/5 district meeting.

Jackie requested \$200 to purchase banners and miscellaneous items for the horse fair booth. Missy made a motion to give Jackie \$200 for items to purchase, Wade 2nd the motion. All in favor, Jackie not voting, motion approved.

Breeders Futurity/Stallion Auction: Kim reported 3 more stallions have sold. 4 people have yet to pay and someone will call to collect funds. The 1st entry for the Breeders Futurity has been received. Jackie and Shelli will be calling the owners/agents to inform them that if the stallion does not sell, they are not eligible for the Breeders Incentive Futurity.

Ranch Horse Futurity: Matt reported they had a meeting. There is a short list of stallions that have paid up with close to 40 stallions that have committed. The committee is working on getting a couple of stallions from Canada. May 1st is the deadline for the inaugural enrollment. After May 1st it will cost \$450 and the stallion will not be included in the founding program. Yearling and young horse exhibitors are limited with classes. Discussion was talked about to add a yearling in hand trail class as well as other younger horse classes. Discussion will continue with the committee. Matt discussed the lack of cattle classes. The cattle charge is a large expense and if the show will be at the fair ground there could be a problem with space or an area to have cattle classes.

Matt is requesting funds for advertising, awards and start up classes. Matt will bring the budget and present to the board later. Kim mentioned that funds from the Sibley account could be used for start-up costs for both the Ranch Horse and Breeders Incentive Futurity. Missy mentioned the advertising could be cost shared with the new futurities. Current advertising is thru Facebook which is free. Matt has spent his own free credits on advertising thru High Planes Journal and Tri State Livestock. The Ranch Horse committee will discuss further at their next meeting.

Brian recommended that there be a banner for each futurity. Bri Mar Farms will pay of the banner for the Breeders Incentive Futurity and Rosalie mentioned she would pick-up the cost for the Ranch Horse Futurity. Jackie will let Rosalie know the cost & order the banners.

Tammi asked the board thoughts about what day would work best for meetings. After discussion, it was decided that the next meeting would be on a Wednesday.

Wade made a motion to adjourn the meeting, Rosalie 2nd, all approved. Meeting adjourned at 9:13pm

Respectively submitted by Shelli Eatwell